Congratulations to an egg (?!?) on being Instagram's most-liked post ever
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January 16, 2019
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Hello and welcome to this news story about an important egg.

Here's what happened: a picture of an egg, just an egg, was uploaded to Instagram on January 4 with one goal: to become the most liked post on the platform, ever. Its competition? Kylie Jenner's birth announcement. Ten days later, we can report that the egg has done it.

A picture of the new child of one of the most #liked families on the Internet? Eighteen million likes. A picture of the egg? Twenty-eight million likes and counting.

So the egg won. And it's just an egg.

We reached out to the egg's managers — the "Egg Gang" — for comment on their achievement. An associate for the egg — identifying themselves only as someone living in London — replied by email that they came up with the idea on January 4th. "I was sitting at home reading an article online about the top 20 Instagram posts of 2018," they said.

"I thought it would be an interesting experiment to try and beat the record with something as basic as possible. Which led to me deciding on the egg. I guess it's also a comment on celebrity culture and how fragile and easily cracked it is (pun intended)," they added.

The campaign started off slowly, with under 10,000 likes by Tuesday. Then, the egg gained momentum. The anonymous person behind it said they were still trying to work out how, exactly, the egg achieved its dream.

The egg's Instagram story also contains a brief statement.

"This is madness. What a time to be alive." The Egg Gang also promises this isn't the last you will hear of Egg.

Meanwhile, Jenner responded to the egg on Instagram by cracking one of its family members onto the hot pavement, commenting, "Take that, little egg."
The world's (short) history of viral social media posts is full of unexplained phenomena like Egg. In 2017, a teen managed to unseat Ellen DeGeneres' Oscars selfie as the most retweeted tweet of all time with a plea for free chicken nuggets to Wendy's Twitter account. A Japanese billionaire unseated the chicken nugget tweet last week with a tweet promising to give away a bunch of money to 100 people who retweeted him.

The Egg also has more than 1 million comments on the actual post, along with many more swarms of egg emojis posted to Jenner's more recent Instagram photos. Egg supporters were celebrating news coverage of Egg, making a ton of puns about "beating" the record and demanding that the egg attempt to conquer other social media records, too.

In an update to their Instagram story on Monday morning, the mysterious Egg Gang revealed the perhaps inevitable next step for an extremely viral egg: Egg Gang merch is coming soon.

Directions: Use the information found in the article to identify the best response for each item.

R1: Cite text evidence to support an analysis of what the text says explicitly

1. Why did the “Egg Gang” choose an egg to post on Instagram?
   A. The egg they chose is one of the largest eggs ever
   B. No one had ever posted a picture of an egg on the internet before
   C. They wanted something as ordinary as possible
   D. They were trying to win free chicken nuggets from Wendy’s

R1: Cite text evidence to support an analysis of what the text says implicitly

2. Read the paragraph from the section “Egg-straordinary Triumph.”
   The Egg also has more than 1 million comments on the actual post, along with many more swarms of egg emojis posted to Jenner's more recent Instagram photos. Egg supporters were celebrating news coverage of Egg. They made a ton of puns about "beating" the record and demanding that the egg attempt to conquer other social media records, too.

   What conclusion is BEST supported by the paragraph?
   A. People showed their support for the egg in a variety of ways.
   B. The egg will soon compete with other social media posts.
   C. Jenner posted more photos to Instagram to show her dislike of the egg.
   D. The same people who comment on the egg photo also comment on Jenner's photos.

R4: Determine the meaning of words and phrases

3. Read this line from the article:
   The campaign started off slowly, with under 10,000 likes by Tuesday. Then, the egg gained momentum. The anonymous person behind it said they were still trying to work out how, exactly, the egg achieved its dream.

   What is the meaning of the word momentum as it is used in this sentence?
   A. the speed that the egg gained popularity
   B. how quickly the egg lost popularity
   C. how much the egg weighed
   D. how large the egg is

R2: Determine a theme or central idea of a text

4. Read the following paragraph from the article.
   A picture of the new child of one of the most #liked families on the Internet? Eighteen million likes. A picture of the egg? Twenty-eight million likes and counting.

   How does this paragraph contribute to the development of the main ideas of the article?
   A. the paragraph supports the idea that millions of people look at Instagram posts
   B. the comparison of the two Instagram posts proves that eggs are more likable than children
   C. the paragraph explains that the competition between the egg post and the child post is continuing
   D. the comparison of the number of likes proves that the egg is the most liked post on Instagram